

The Flame

Newsletter of Alpha Lambda Delta

Fall, 1981 Vol. 20, No. 1



Dr. Aida Tomas Levitan
The Maria Leonard Fellow for 1970-71

PERSEVERENCE PAYS

Dr. Aida Tomas Levitan
Director, Office of
Information and Visitors
Miami, Florida

When I came to the United States in 1961 to flee the Communist dictatorship of Cuba, I knew that I would have to work very hard in order to get ahead. My family brought no money, and, for a few months, we had to depend on the Refugee Program provided by the federal government in order to survive at the most basic level. We all found employment soon, and I began working early in my teens to help my family.

At the same time as I worked, I did everything I could to get good grades in high school, because my counselor had told me that a good student has opportunities for higher education in the United States, regardless of financial situation. The dream came true when I received scholarships that enabled me to complete four years of study at the University of Miami and obtain a Bachelor of Arts degree.

While at the University of Miami, I was honored by being selected for membership in Alpha Lambda Delta. Little did I know at that time how crucial this organization would be in determining the course of my life. I enjoyed working for the organization and meeting the interesting people who were part of it. After I graduated and got married, I moved to Atlanta and worked for one year. I was terribly frustrated by the fact that I could not find work in administrative or teaching fields. Instead, I had to work as a secretary. It was then that I decided to go to graduate school at Emory University.

My hopes for graduate school were almost destroyed by an insensitive administrator who told me they would not provide financial aid because young married women were bad risks in terms of finishing their studies (they could get pregnant, etc.). I then wrote to Dean Brunson, at the University of Miami, asking for help, and she suggested that I apply for an Alpha Lambda Delta scholarship. Had it not been for Alpha Lambda Delta, which granted me the Maria Leonard Fellowship, I never

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Student Representatives at Council Meeting, left to right, Renée Dorjahn, Jan Castles, Andy O'Hearn, Karen Arnold.

NATIONAL COUNCIL HIGHLIGHTS

- Streamlined the Executive Board to consist of President, Vice-President, Secretary, and Executive Director.
- Welcomed Dr. Warner Moore, Dist. II Adviser, and Andrew O'Hearn, Student Representative, as the first men to serve on the National Council.
- Funded a District IX Leadership Training Workshop to be held in Memphis, Tenn., in November, the coordinator Marian Emslie also to invite chapters from other districts that are within a 400-mile radius of Memphis.
- Stressed that participants in workshops should be first year members.
- Required that a District wishing to host a workshop submit a bid which includes program costs and accommodations available.
- Authorized endowing the Fellowship Fund, the endowment to generate the funds for the \$2500 grants given each year.
- Raised the amount a Fellowship winner can receive from other sources to \$2,000.
- Established the thirteenth fellowship in honor of Mary Jane Stevenson, our retiring Executive Director, announcement of which action was made at the testimonial dinner given in her honor.

HEADQUARTERS ADDRESS CHANGE!

National Alpha Lambda Delta
P.O. Box 454
Madison, IN 47250-0454

NEW COUNCIL MEMBERS



Walter O. (Lanny with a long A) Moore, Jr., is our first male District Adviser and is now serving District II. He has proved to be a welcome addition to National Council.

As his picture indicates, Lanny Moore is a tall, affable, out-going individual. What does that broad smile mean? That he is also the proud father of a new son. Congratulations!

Trained in history and historical archaeology, Dr. Moore (Univ. of Alabama, 1974) has continued his interest in Colonial History and Colonial History of the South by publishing articles, reviewing books, fostering historical preservations, and directing undergraduates in independent studies. In addition, he holds membership in national, regional, and local historical societies. By December, he hopes to finish editing a planter's journal. But his chosen field has not absorbed all his attention. He also has been Director of the Learning Skills and Tutorial Center at the University of Alabama since 1977. In that capacity he has developed special programs through two major grants and is responsible for developing study skills, using peer counselors, and administering an Academic Affiliates Program as well as the Men's Loan Fund, etc. That position also leads to his being Liaison Administrator for the active and honored University of Alabama ALD Chapter.

Council is fortunate to have men of Lanny Moore's capabilities take an active interest in the affairs of Alpha Lambda Delta.

Martha (Margie) G. Wade, the new adviser for District V, is no stranger to National Council. As former editor of THE FLAME, she has proved her continuing interest in Alpha Lambda Delta. As Vice-President and Dean of Admissions at Stephens College (Columbia, Missouri) she has proved her administrative abilities. Of course, she is well-prepared for both jobs, holding a B.A. in Mathematics from the Univ. of

Tennessee and a Masters of Education (Student Personnel) from Indiana University. Further, she has attended the Institute for Educational Management at Harvard. She is an active member of those organizations germane to her interests. She has also been on the Board of Directors of Columbia's Chamber of Commerce and served on their Mayor's Advisory Committee on Labor Relations.

All this informatin, however, does not reveal her personnally. Margie has a warm vibrant personality, a delightful chuckle, deep dimples, and short black hair. Cheerfully accepting responsibility, she chaired the budget committee at our June meeting and also agreed to chair the on-going committee which will evaluate budgeting and accounting procedures of National Alpha Lambda Delta. And her insightful comments are always accompanied by a pleasant smile.

Soft-spoken, well mannered, and very pretty is Karen Arnold, one of the two new Student Representatives to the National Council. Such attributes are a pleasant bonus; however, the Council also requires its student representatives to be both intelligent and active at their respective universities. Such a person is Karen.



A junior at Tennessee Technological University, Karen is pursuing, with distinction, a major in accounting. She is currently a student adviser to her ALD chapter and is also its immediate past-president. Since her freshman year, Karen has also been active in student government, in orientation programs, and in both Omicron Delta and Kappa Delta, of which she is also a member.

Her major prompted her to volunteer for membership on a continuing committee of the Council which will examine our financial arrangements and report next year on the best ways to manage the funds of our organization.

This work is in addition to the four regular committees of the Council to which she contributed cogent suggestions.

Karen is particularly interested in local chapter activities and hopes to further communication between chapters of Alpha Lambda Delta. She is not only looking forward to her term as Student Representative, but she is also eagerly awaiting the leadership training workshop to be held this November in Memphis.



Whoever wound up Andy O'Hearn's spring should be congratulated! Our first male student representative seems to have been involved in any and every activity he

could find since grade school: plays, talent shows, poetry readings, musicals, New Jersey local and county campaigns, TV-Alcoholics Anonymous ads, impersonations over New York City stations, T-shirt logo contests. The list could go on. He is, however, especially proud of his advance placement at Penn State, of his being chosen for The President's Freshman Award there, and of his fine record in making the Dean's List for five of the last six terms.

On a more personal level, he says he keeps a "diary rich in both thoughtful recollections and powerful emotions" and has as his chief hobby "the self-proclaimed art of letter-creation (integrating writing and artwork, imagery and feelings)." To keep fit, Andy participates in intramural football, volleyball, and soccer.

CONGRATULATIONS to ALD seniors Leigh A. Neumayer (Colo. State) and Catherine M. Harmonosky (Penn State) for winning 1981-82 Tau Beta Pi Fellowships. This National Engineering Honor Society awarded only 29 such grants this year.

ALD'S DEMOGRAPHIC POTENTIAL

by Andy O'Hearn
Student Representative to
National Council

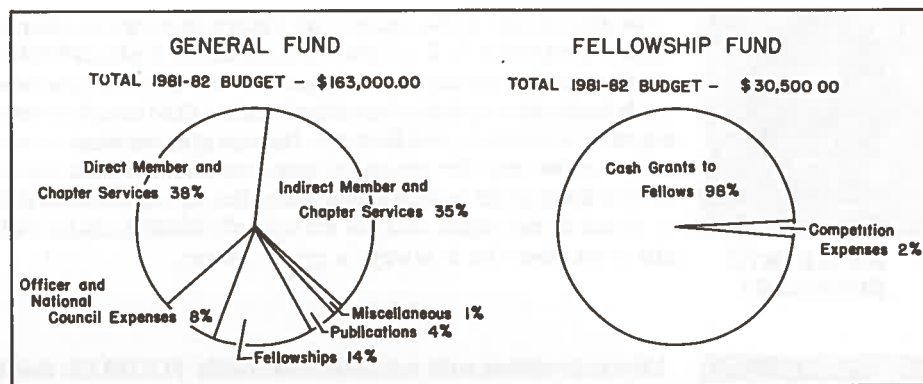
I recently read through the past issues of *THE FLAME* which were graciously lent me by Archivist Margaret Cuninggim. My original intention was to take a closer look at ALD goings-on over the years and then use my newly-found insights to suggest programs and activities.

After reading through the "ALD on Campus" reports, however, my curiosity was aroused in demographic directions. Certain districts and chapters kept re-surfacing with glowing notes of progress. Others dissolved into question marks through their increasingly conspicuous absences. Searching further, I turned up some interesting data on the national demographic make-up of our organization.

I attempted to determine which states had the greatest number of chapters, the largest number of fairly recent installations of new chapters, and the most coverage in *THE FLAME*. I asked myself if there were any conclusions to be drawn. Were there any correlations between size or region and numbers of chapters? Was there a correlation between population and new installations? And what of *FLAME* coverage?

I found the highest number of chapters in Texas (23). Other states fared less well: Ohio (13); Illinois (12); Alabama and Indiana (10); Tennessee (9); Pennsylvania and Georgia (8); Oklahoma and Louisiana (7); Missouri and California (6); Nebraska and Michigan (5); New York, Virginia, Wisconsin, North Carolina, and Iowa (4); Kentucky, Florida, So. Carolina, Colorado, Kansas, and Oregon (3); No. Dakota, So. Dakota, Montana, W. Virginia, Massachusetts, and Arkansas (2); and Connecticut, Maine, Maryland, N. Jersey, Minnesota, N. Mexico, Hawaii, Idaho, Utah, and Washington (1). Except for Texas, I could find no correlation between size of state, region of country, density of population, and numbers or installations of chapters.

Let me illustrate these findings with some typical examples. Texas alone has



23 chapters--ten more than any other state, and five more than all the combined chapters of District V or VIII. She has had eight new chapters since 1970, double the amount of any other state save Alabama, with five. Texas also has two cities with two ALD chapters each (Forth Worth, Denton), and one city with three chapters (San Antonio). District VI (Tex., La., N. Mex.) has 31 chapters, far out-distancing the total of any other district. As a matter of fact, the combined chapters of Texas, Illinois, Indiana, Ohio, Tennessee, and Alabama account for 40 percent of all ALD chapters nationwide. The cities of Chicago, New Orleans, and Nashville have two chapters each; Birmingham and San Antonio have three. Los Angeles and Kalamazoo are the only other cities throughout the country that also have two chapters.

Compare that information with examples from the still wide-open "frontiers" of Districts I, VIII, and V (excluding Mississippi). The least-developed states, in light of their potential and population, are New Jersey, New York, Massachusetts, Minnesota, Washington, Connecticut, Maryland, and California. I should also include here those eight states in which we have no chapters at all: Nevada, Wyoming, Alaska, Vermont, New Hampshire, Rhode Island, Delaware, and Puerto Rico. Also, District VIII has not installed a new chapter in the last thirteen years. And District V has installed only two chapters in the last fifteen years.

FLAME coverage illustrates the same anomalies. Purdue (1926) and University of Miami (1950) have each had 13 news items published, with the Univ. of Illinois at Urbana-Champaign (1924) and the Univ. of Denver (1935) tallying

nine apiece. UCLA (1940) has had eight items published; the Univ. of Alabama (1930), Univ. of So. Alabama (1974), Ohio State (1945), and the Univ. of Massachusetts (1960) have each had seven items published.

What should this information suggest to us? IF ALD places a higher premium on chapter quality and experience, then our most vocal chapters should serve as an inspirational rallying point for all of us. On the other hand, if our emphasis is better devoted to expansion and a representative, diverse outlook, clearly much can be done in those regions where ALD chapters are more scarce. Here, then, is our opportunity. We need to develop an awareness and respect for both the distinct individuality of chapters and the togetherness of active chapter sharing and teamwork. More importantly, we have the challenge of developing the raw potential in our districts. If we can extend ourselves beyond our own chapters, we will ensure that new force and past experience will balance out fairly.



At the Dinner for Mary Jane Stevenson



**DAVID W.
BRENNER**

Original ideas, enthusiasm, and ability to organize characterize DAVID W. BRENNER, this year's choice for the ALICE CROCKER LLOYD FELLOWSHIP. These qualities will stand him in good stead at the University of Michigan School of Medicine where he is now enrolled. These qualities also made him a distinguished undergraduate at Indiana University from where he graduated with a double major in Chemistry and Biology. But scientific interests would never wholly engulf David, who was the only student member on important committees of the College of Arts and Sciences. In fact, to list his involvement at IU is impractical here. But he has also worked for his dorms, for the honor organizations to which he belonged, and for his school's student union. All who have worked with him say he is never just a member—he is always a prime mover.



**JULIE ANN
TINDALL**

Every problem with which JULIE ANN TINDALL has had to cope has neither dimmed her bright eyes nor drooped her lovely smile. In fact, each difficulty has left her a stronger person, one whose abilities keep developing, one whose goals are firmly established. Dedicated wholly to the liberal arts (she's an honor French student, too), Julie now wants to earn an MBA degree. As she has asked, "Can organizations be constructed which allow for both maximization of profit and maximization of human potential, or are these irreconcilable systems of value?" Answering that question will probably lead her to a doctorate in organizational behavior, and did win for her the ADELE HAGNER STAMP FELLOWSHIP.



**GAIL LYNN
STORK**

The fledgling field of Law/Psychology is the choice of GAIL LYNN STORK, named to the MARIA LEONARD FELLOWSHIP. This grant will enable Gail to continue in the second year of the five-year program, pioneered at the University of Nebraska-Lincoln, pursuing a joint JD/PhD in Social Psychology. She sees clearly a need for law and psychology to be reconciled in their approaches to handling juvenile courts, child abuse, custody proceedings, etc. Gail will no doubt achieve her goal. She finished a BA in Journalism at UNL with a 4.0 GPA and has always had to work in order to stay in school. She has been a law clerk, and has been the managing editor of a school magazine as well as a reporter on THE DAILY NEBRASKAN. She also was an intern, editing copy at the Kansas City STAR.



**HARI CHERYL
BROWN**

Last year, we awarded fellowships to a football player and to a 6'6" outdoorsman. But what fun to give one to a student whose first name suggests a World War I spy and one who is recommended by a Priscilla Alden Prof. of History! Hari Cheryl Brown, now married, was awarded the KATHRYN SISSON PHILLIPS FELLOWSHIP. Of course, like the other two winners mentioned, Hari won hers because of other considerations—a perfect GPA, membership in ALD and every other honor organization, successful goal-related work experience, and steady involvement in campus activities at the Univ. of Maryland from which she graduated (*summa cum laude* and Commencement Valedictorian) in December, 1980. Our fellowship should help her win her goal: pediatric medicine.



**KELLY LEANNE
GREEN**

Having a natural flair for languages and an analytical and inquiring mind helped secure the CHRISTINE YERGES CONAWAY FELLOWSHIP for KELLY LEANNE GREEN, a recent honor graduate of Baylor University in Waco, Texas. Her talents also won her acceptance in the Yale University Graduate School where she will continue her study of Russian and her work for the PhD in Russian History. Those who know her personally say that Kelly Green is as bright as her name, as pretty as her picture, and as fun-loving and free-thinking a Baptist as Baylor has graduated in the last five years. The fun-loving comes from her Irish background; the free-thinking from her questioning of all values while still retaining her own. We think the Yalies had better watch out!



**EILEEN M.
EGGLESTON**

The Kansas State University chapter last year planned an active campaign to encourage its members to apply for fellowships. Their success is proved by the award of the MAY AUGUSTA BRUNSON FELLOWSHIP to their own EILEEN M. EGGLESTON. She is already doing well in the College of Veterinary Medicine in Manhattan, Kansas. Our fellowship will help her complete her education. Eileen has been interested, since her 4-H days, in the two main problems besetting dairy farmers—breeding and mastitis in Holstein cattle. After she completes her doctorate, she hopes to work with large, computerized dairy farms, perhaps in California. However, Eileen and her sister eventually plan to own their own farm, Eileen being responsible for herd health and breeding.

Busboy and waiter at the North Shore Hilton; lifeguard and swim instructor for the Skokie Community Center; salesman at Marshall Field's; charity fund raiser, captain of a water polo team, organizer of a 29,000 "Student Buying Power Card" project, active member of every honor organization at the University of Illinois-Urbana, chairman of its McKinley Health Center Advisory Board (a \$2,500,000 operation) a 4.94 on a 5. scale, *summa cum laude* graduate, and an undergraduate co-author of an article on protein synthesis published in the 1980 *International Journal of Biochemistry*--is it surprising that STANLEY E. FRIEDEL seemed the natural choice for the FIFTIETH ANNIVERSARY MIRIAM A. SHELDEN FELLOWSHIP?



**STANLEY E.
FRIEDEL**

The serious but confident mein of ROBERT ANDREW LUKE best displays the quality which led him to found Alpha Phi Omega, a service fraternity, at Northwestern University, to be an outstanding ALD president and the winner of both their community service award and the Ann Eppert memorial award for an essay in leadership. What does not show, however, is that Robert has loved model-railroading. And would you guess he is a roller disco dance instructor? or a research assistant in hematology at Children's Memorial Hospital? It is the combination of his abilities which led to his being granted the GLADYS PENNINGTON HOUSER FELLOWSHIP being used at the Johns Hopkins School of Medicine.



**ROBERT ANDREW
LUKE**

Poised and charming, at the top of her class at the University of Georgia, KIMBERLY ANN LOGUE has had wide experience working with others. For instance, in a Legislative Process course, she led a group studying the question of U.S. Intelligence reform. The report she edited was a fine piece of team-researched work. She also coordinated a sorority rush that involved about four thousand young women, and won the 1979 and 1980 title "Miss Greek Week." She has done volunteer work for both the Red Cross and the Cancer Society as well as work for the Student Allocations Committee, the Honors Program Student Association, etc. Such academic excellence and campus involvement won for her the KATHERINE COOPER CATER FELLOWSHIP.



**KIMBERLY ANN
LOGUE**

To be the Harold Stirling Scholar at Vanderbilt University in Nashville is honor indeed. But then, CHRISTINE A. CHILDERS has been graciously accepting honors since high school. As one would expect, she won a National Merit Scholarship. Yet during her three years at Vanderbilt (she graduated early), Christine also worked as a volunteer cook and organizer of cooks for a halfway house, played violin in the University Orchestra, and joined the Peabody Chamber Orchestra for her last two years. Such extra-curricular activity was in addition to her undergraduate original research in molecular biology. In fact, her interest in the biological sciences led to an interest in medicine. With the help of the MARGARET LOUISE CUNINGGIM FELLOWSHIP, she is attending Johns Hopkins School of Medicine, living with her husband in Baltimore, and no doubt finding that marriage and medicine present equal challenges.



**CHRISTINE A.
CHILDERS**

BECKY JEAN HOOVER comes by her interest in the law quite naturally. Her father and her older brothers are attorneys-at-law. To better prepare herself, Becky deliberately chose a large state university after completing a fine career at a small rural high school. At Kent State (Kent, Ohio), she hoped "that the exposure .. to such an extremely heterogeneous student body" would broaden her ideas and reform her perhaps too rural sympathies. She need not have worried. Wherever Becky would have gone, she would have done well. At Kent State, she was outstanding. Based on academic record and service to her university, Becky deserves the MAUDE LEE ETHEREDGE FELLOWSHIP. Now attending the Ohio State University School of Law, Becky will no doubt achieve her goal of "public service law."



**BECKY JEAN
HOOVER**

Born and raised in Arizona, KRISTI ANNE HINKLE, winner of the GLADYS COLETTE BELL FELLOWSHIP, knows at first hand the need for bi-lingual physicians. So she studied Spanish throughout high school and at Texas Christian University in Fort Worth, and will find the time to continue while attending Baylor University School of Medicine at Waco, Texas. What sparked her interest in medicine? Candy-striping, teaching swimming to children, working as a nursing assistant in a retirement center, and being media aid in an elementary school composed of Spanish-speaking migrant workers' children. How did she move from Arizona to Texas? By using her four-year National Merit Scholarship. What won her our fellowship? Her eight consecutive semesters as a TCU (4.0) Scholar, her varsity letter in swimming, her receipt of TCU's Outstanding Student Leadership Award, her helping found Alpha Epsilon Delta (pre-med honor society) on campus, her membership in ALD, Mortar Board, and Phi Beta Kappa.



**KRISTI ANNE
HINKLE**

COLLEGE BOWLS:

Penn State: sponsored on campus.

Temple University: will go to Nationals, along with Princeton and division winner Harvard.

Colorado College (Colo. Springs): sponsored an all-campus five-day Trivia Bowl involving 30 student teams and one faculty team, drawing an audience of 300 their last night.

FUND RAISERS:

Elizabethtown (N.J.) College: held a hoagie sale to fund a \$50 book purchase account awarded to a student on basis of academic record and need.

Altoona Campus, Penn State: conducted a successful car wash.

Colorado College (Colo. Springs): screened "A Clockwork Orange" and earned \$300 in one night.

HONORS AND SPECIAL CELEBRATIONS:

University of Alabama: Honors Day saw the Outstanding Senior, Junior, Sophomore, and Freshman Awards go to ALD members. Gave eight book awards to seniors who maintained perfect records.

University of Akron: celebrated 40th anniversary at which a large cake was served and a book about women in literature donated to their Library.

Colorado College (Colo. Springs): organized a student reception for their retiring president Lloyd E. Worner, presenting flowers and a bulletin board high-lighting Pres. Worner's achievements during the past 32 years.

Northwestern: of their 292 new members, 11 eligible for special certificates of merit for maintaining 4.00 GPA in freshman year.

Indiana University: celebrated 50th anniversary with reception at Indiana Memorial Union at which one guest, Lillian Axiom, was present who was initiated 48 years ago!



March 7, 1981 - Alpha Lambda Delta,
Fort Hays State University.

JOINT INITIATIONS:

Fort Hayes State (Kansas) finally got together with Phi Eta Sigma only to have to put out a small fire, ignited during the ALD candle-lighting ceremony when one young man leaned over too far and singed his hair.

University of Akron: dined together and then initiated 66 in a joint ceremony.

SERVICE PROJECTS:

University of Alabama: held 3rd Annual Honors Night for seniors from high schools in Tuscaloosa Co.

University of Massachusetts: organized a tutorial program covering a wide number of disciplines.

Illinois State: initiated "Study Break" at which members provided free popcorn, punch, and coffee in the Union Auditorium, during finals week; sponsored a job-placement lecture to acquaint freshmen with predicted trends in the job market.

Indiana University: provided volunteer readers to the office of Services of the Handicapped; provided tour guides for daily campus tours for prospective students and parents; sent officers to two leadership training workshops held on campus.

University of Hawaii-Manoa: members manned a booth, selling souvenirs such as T-shirt and visors for the Carole Kai Bedrace; also collected for March of Dimes.

Penn State: sponsored summer job-search and stress-reduction workshops.

SOCIAL ACTIVITIES:

Altoona Campus, Penn State: members held "Picnic in the Park."

Northeast Louisiana University (Monroe, La.): held "Smarty Party" for top scholarship winners; continued "Favorite Professors' Party."

University of Akron: attended Annual Spring Picnic with Phi Eta Sigma.

Roanoke College (Salem, Va.): after initiation, held a picnic in their nearby Longwood Park.

Penn State: went square-dancing and ice-skating.

University of Hawaii-Manoa: organized a restaurant party called "Alpha Lambda Deltacatessen" where the officers dressed as waiters and waitresses and served dinner to the members--lasagna, chicken, barbequed meat, with French bread, and/or rice, corn plus a vegetable salad (with choice of four dressings), and finally a variety of desserts, Rodney Saito's banana cream pie being the hit of the evening.

SPECIAL GIFTS:

Northwestern: presented \$150 to the Helen Strotz Memorial Fund in the name of their chapter.



February 3, 1981 - Alpha Lambda Delta initiation at
Northwestern University in the Guild Lounge.
President, Robert A. Luke at the podium.

News Notes

Indiana University: gave ten \$100 dollar scholarships; gave awards to residence hall floors having the best average and record of service; with Phi Eta Sigma, rewarded high schools whose graduates have made top averages as freshmen.

Roanoke College (Salem, Va.): gave a \$25 check to the Roanoke College Library for the purchase of a book.

RECRUITMENT:

University of Hawaii-Manoa: at a meeting for prospective members, officers put on a very successful skit entitled "The Wizard of ALD," in which each character was looking for something (fellowship, friends, fun in college life, etc.) and finally found it with ALD.

Penn State: continuing its successful rejuvenation, initiated a record-breaking 208 members.

ESSAY CONTEST WINNER

Are Student Evaluations of Faculty Performance Valid?

-- Christine Acosta Tabor

Some teachers will argue that, for a number of reasons, student evaluations are not a very good means of judging their performance. Yet for lack of a better measure, these evaluations are often weighed quite heavily by school administrators in considering a teacher's worth. I would like to consider some of the reasons why such a system may not be valid, and discuss ways in which these factors can be dealt with.

During an evaluation, students may rate a teacher very high or very low in all areas simply because he likes or dislikes the teacher. But the reasons behind the personal bias are often unrelated to the teacher's actual effectiveness in teaching the course material. For example, a teacher who always dismisses his class early, rarely assigns homework, and gives easy tests is quite likely to get a very high rating for those reasons alone. On the other hand, a teacher who makes good use of all available class time, assigns additional outside work when needed, and designs his tests so that they thoroughly evaluate the student's knowledge, though likely to receive a lower rating, is undoubtedly better fulfilling his role as course instructor. Unfortunately, many students would rather have an "easy" teacher than a good one, and they forget the real issue at hand when evaluation time comes around.

Unfair biases and partialities do not always take precedence over fair and honest judgment in a student's evaluation. However, there are certain situations in which this is more likely to occur. If a student is pressed for time or is in a hurry for any reason when completing the evaluation form, he quite likely will not even read all the questions, much less consider each one carefully. To help avoid this problem, teachers should see to it that evaluations are in no way infringing on a student's free time. Students should never be told they may leave when they have finished the evaluation. Far better results can be expected if the evaluation is done at the beginning of the class period, to be followed by the regularly scheduled class procedure.

Students who generally have a more serious outlook on school are more likely to consider the evaluation opportunity seriously and use it constructively, rather than as a personal reward to or retaliation against his teacher. Most student

evaluation forms ask questions about the student himself, such as "What is your current classification?" and "What is your grade point average?" A student's answers to these questions are probably the most important indication as to how valid his evaluation is likely to be. An evaluation by a junior or senior with a high GPA should be given much more weight than that of a freshman with average or below average grades. Other factors which might be considered are a student's reason for taking the course and his general reasons for coming to school. Obviously a student who is taking a course by his own choice and coming to school to fulfill his own personal needs or goals, rather than simply to meet requirements or expectations of his parents or peers, will have a more positive and open attitude toward the course and its instructor, and will consequently give a fairer evaluation. By assigning proper weights to each completed form, the validity of the evaluation system can be increased.

To add not only validity but also constructiveness to student evaluations, they should be made much more subjective. Students should be strongly urged in some way to offer remarks, comments, reasons, and suggestions that might help administrators and teachers themselves understand exactly what the problems are and possibly how (the students feel) they could be alleviated. A teacher should be given a chance to improve in his problem areas, and follow-ups should be made by comparing students' comments in subsequent semesters. By this same means, a teacher who is doing a good job in certain areas could be made aware that his efforts are not in vain and thus be motivated to continue in his good work.

Student evaluations can never be a perfect means of measuring faculty performance. But they are the most democratic and may also be the best means we have. Therefore we should consider carefully the points discussed above when designing and administering student evaluations, in hopes of increasing their validity and thus making the best we have even better.

SALE! DISCONTINUED JEWELRY!

Clip coupon and mail to
Nat'l ALD
P.O. Box 454
Madison, IN 47250-0454

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___ Jeweled Pendants \$6.00 \$ _____
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Please send the above items, for which I enclose
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(Cont. from Page 1)

would have been able to obtain my Master's degree and then a Ph.D. in Spanish Literature.

I emphasize these details of my life, because it is important for others to realize that they should never give up hope and that they should make a positive effort to get what they want even if the reward is long in coming. I always enjoyed working with student organizations, even if it meant considerable hard work. My contribution to these organizations was generously rewarded, not only through the benefits of spiritual and social growth, but also because they opened new paths to future progress. I encourage students to give generously of themselves to organizations such as Alpha Lambda Delta, thus making it stronger and enabling it to help students in need of moral and financial support.

The same situation that I faced during my years as a student, came up again as soon as I left Emory. I tried to get employment at local universities and colleges and was unable to do so because of an over-supply of Spanish professors. I re-evaluated my goals and decided to try working in public administration. This type of flexibility is becoming increasingly necessary in a very practically oriented world. It certainly paid off for me. After three years of work in the administrative field, both in government and university levels, I was selected to be Director of Latin Affairs for Metropolitan Dade County, from among 250 candidates. Three years later, I became Director of the Office of Information and Visitors with the City of Miami.

Although my academic background was not related to management, it did provide the necessary skills and background to learn quickly on-the-job. Again, my involvement with community activities was instrumental in developing other very helpful skills and contacts. The road to a job that I enjoyed fully was paved with obstacles. Being a woman and fairly young was one of the problems that I had to face; on the other hand, it was also an asset because of affirmative action guidelines. The crucial factor, however, was the fact that I had an advanced degree and had worked hard to get managerial and public relations experience. I also did not allow opportunities to pass me

by and would not let myself be discouraged by the ignorance and prejudices of others. In other words, I have had to be a fighter for most of my life, and I am proud of it. Nothing will be handed to us easily; we must plan for it consciously and insist upon getting it. It is this type of rebellion against habit, this striving for excellence, that Alpha Lambda Delta recognizes, and those are the ideals that have guided my life up to the present.

NATIONAL COUNCIL DIRECTORY

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Andy O'Hearn, 205 Jordon Hall, Pennsylvania State Univ., University Park, PA 16802.

HEADQUARTERS ADDRESS CHANGE!

National Alpha Lambda Delta
P.O. Box 454
Madison, IN 47250-0454

**The Flame**

Published twice a year for the members of
ALPHA LAMBDA DELTA
Scholastic Honor Society for Freshmen
Founded University of Illinois, 1924
Helen H. Macaré, Editor

The Flame



Newsletter of Alpha Lambda Delta

Spring, 1982 Vol. 20, No. 2

FIRST REGIONAL WORKSHOP



Busy with Butcher Paper

Beginning to plan a year ago, Dist. IX Adv. Marion Emslie and Memphis State Univ. Chapter Pres. Maurice Hollingsworth felt they had "high hopes but skinny ideas." Their hopes were realized when a most successful Regional Workshop was held Nov. 20-22, 1981, in Memphis, Tenn., at which their ideas had proved to put on considerable weight. Their final count shows that 18 chapters from 3 districts, 41 students, and 8 faculty advisors attended. In addition, Exec. Director Barbara Quilling, Renée Dorjahn and Karen Arnold as Student Representatives, and Dr. Lanny Moore, Adv. to Dist. II, were there. From all reports, a great time was had by all.

By using films, slides, handouts, games, newsprint and magic markers, group discussions, and short lectures, the participants encountered a variety of leadership concepts and management techniques. They were acquainted with topics such as: dealing with other people; leadership characteristics; motivation; goal setting strategies; conflict resolution; programming; etc.

On Friday evening, after dinner, their first activity was a "Common Bonds" get-acquainted exercise. Using A through D rankings, each participant listed a favorite season, color, clothes, dream vacation, movie, etc., and then had to find others in the group who shared similar interests. Later, after lecture and discussion, the group reached consensus on leadership characteristics. Situations with fictional individuals and job assignments were then tested against the group's criteria. Finally, everyone was assigned to a skit group, the groups to develop a 5-minute skit illustrating a purpose given them. These were to be presented on Sunday morning.

A feature of the Saturday morning session was a panel on National Alpha Lambda Delta. Because Exec. Dir. Barbara Quilling and the Dist. IX and Dist. II advisors were on hand, they were able to discuss the problems, successes, and

(Cont. on Page 3)

HEADQUARTERS HOUSE

Featured in *National Preservation Magazine* last year and to be featured in an upcoming issue of *National Geographic* is our Headquarters House. Located in an old Ohio River town in southeastern Indiana—built in the mid-1830's—the House is only three blocks from the Kentucky state line which washes right up the banks of the Ohio and laps the Indiana shore. Thus, Kentucky technically owns the river; but our Executive Director Barbara Quilling owns the House. She uses a three-room upstairs suite for Alpha Lambda Delta business. Now you can see where your orders, your letters, your inquiries, and your phone calls go.

Madison, Indiana, under the leadership of a full-time Historic Director, has gradually become known for its private restoration of 19th century homes. A town of only 15,000, Madison is proud of itself; we also can be proud that our Director chose to purchase this one-room wide, 11-room house that is approximately 150 years old. The lot it stands on measures 20 x 168 feet. The house sits narrow end on the street and rambles back to a small yard which produces roses, dogwood blossoms, and large white magnolia flowers set against dark glossy green leaves, all in season.

Although no skeletons, murderers, train robbers, or ghosts were ever reported to inhabit this 150-year-old house, it has nevertheless had an interesting history. Originally, it

(Cont. on Page 8)



NATIONAL COUNCIL HIGHLIGHTS

- Streamlined the Executive Board to consist of President, Vice-President, Secretary, and Executive Director.
- Welcomed Dr. Warner Moore, Dist. II Adviser, and Andrew O'Hearn, Student Representative, as the first men to serve on the National Council.
- Funded a District IX Leadership Training Workshop to be held in Memphis, Tenn., in November, the coordinator Marian Emslie also to invite chapters from other districts that are within a 400-mile radius of Memphis.
- Stressed that participants in workshops should be first year members.
- Required that a District wishing to host a workshop submit a bid which includes program costs and accommodations available.
- Authorized endowing the Fellowship Fund, the endowment to generate the funds for the \$2500 grants given each year.
- Raised the amount a Fellowship winner can receive from other sources to \$2,000.
- Established the thirteenth fellowship in honor of Mary Jane Stevenson, our retiring Executive Director, announcement of which action was made at the testimonial dinner given in her honor.

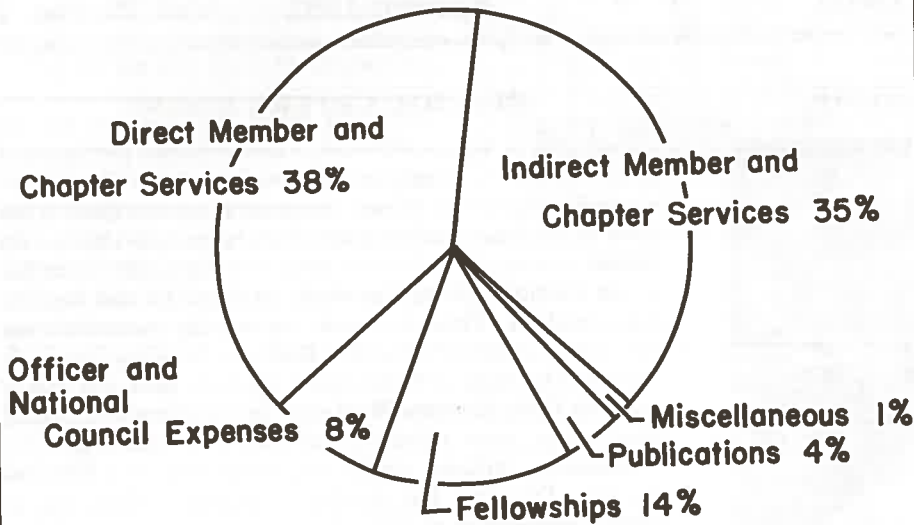
The financial chart and the summation of National Council actions last June are being repeated in this issue because many chapters hold their large initiations in the spring. The Council wishes this information to have the widest coverage possible.

---Ed., THE FLAME

Once again, Alpha Lambda Delta recognition for excellence has led to the top. A graduate of Oregon State at Corvallis, Oregon, winner of the Alice Crocker Lloyd Fellowship for 1978, Kim Rowse received the Doctor of Pharmacy from the University of Kentucky last May and is currently completing her Ph.D there. Also a recipient of the 1981-82 American Foundation for Pharmaceutical Education fellowship and named outstanding national scholar by Rho Chi Society, Kim is a credit to our organization.

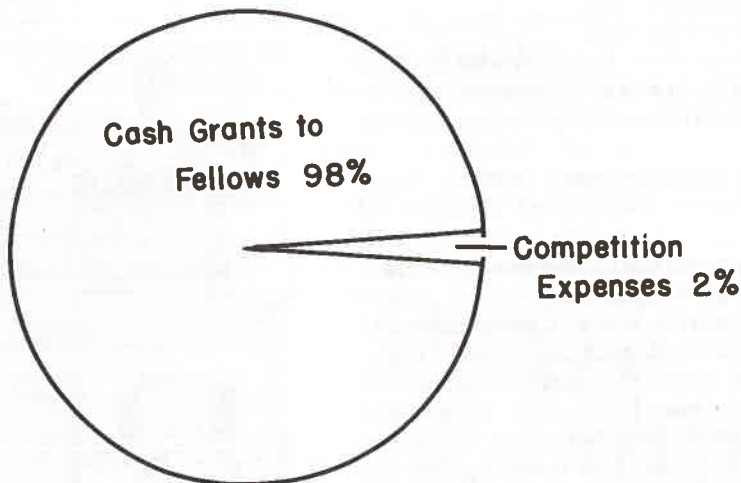
GENERAL FUND

TOTAL 1981-82 BUDGET - \$163,000.00



FELLOWSHIP FUND

TOTAL 1981-82 BUDGET - \$30,500.00





THE WORKSHOP GROUP

(Cont. from Page 1)

working of the national organization. Following this panel, small groups were formed, given butcher paper and magic markers, and asked to display ideas on "motivating ourselves and others."

Lunch, on Saturday, brought out another successful part of this workshop. At the group picture taking, participants wore their red and yellow T-Shirts decorated with the ALD key over which Alpha Lambda Delta was printed. Also available were bumper stickers reading "Alpha Lambda Delta Does It Honorably." One door sign read "One lighted candle loses nothing by lighting another." Other signs around the meeting rooms read "If you don't have a goal, you have a dream" and "Trust is the foundation of all human relationships." In addition to signs, participants received packets including information on 13 different topics relevant to the workshop's purposes. In fact, throughout the workshop, different techniques were shown to the participants. For instance, one technique for forming small groups was to give out a piece of paper with the name of a song on it (such as "For he's a jolly good fellow"). Each person had to sing the song and go through the group to find another who was singing the same song.

Because this workshop was held in Memphis, Saturday night was special. Everyone dressed up, went to Blues Alley, ate a large southern rib dinner, and listened to a tiny, eighty-year-old Black woman who enthralled them with her strong voice and her powerful blues style. There they also saw the only white-coat-and-tails elevator operator in Memphis. From Blues Alley, they went to élan's, a popular Memphis night spot. No one was dancing until the Alpha Lambs arrived. They took the floor, and some danced until 2:00 a.m.

But all were back for Sunday morning's Ritual Review which was followed by the skits. Topics had been such as "Power Hungry President," "Initiating the Timid," "Our Ideas Are Better Than Yours," etc. As all had hoped, the skits were well-planned and well-presented, and, according to Student Representative Renée Dorjahn, were a hilarious way to bring this fine workshop to a close.

We congratulate everyone attending, planning, and executing this First Regional Workshop.



HOW TO HELP GROUPS

If any group is to be effective, any member or any leader can help the group to work on any task. What are the necessary steps to follow?

1. **Initiate Activity:** suggest new ideas, new definitions of a problem; suggest new attack on a problem; or suggest new organization of what has been discussed.

2. **Seek Information:** ask for clarification of earlier suggestions; or request additional information that will help.

3. **Seek Opinions:** try to help the group find out what persons feel or think about what is being discussed.

4. **Give Information:** offer facts or additional information; feel free to relate personal experiences to illustrate a point.

5. **Elaborate:** offer further clarification of your own or another's points; help group imagine how a proposal would work out.

6. **Coordinate:** show relationships among different kinds of ideas or suggestions; and try to build on what has already been suggested.

7. **Summarize:** pull together related suggestions; restate so organization will remember what it has said.

8. **Test Workability:** suggest a plausible situation and make application of plans, examining them for practicability and workability.

The most important point about working with groups is not to omit any steps. This article is guilty. Between 4. and 5. above should be "Give Opinion." Whenever a step is omitted, the effectiveness of the group declines.

**ATTENTION
CHAPTER PRESIDENTS
AND TREASURERS**

Annual Report time is fast approaching. If you do not return information to your District Advisor, your District Advisor cannot complete the necessary reports for the annual meeting to be held in June at Airlie House, Warrenton, Virginia.

Student Rep. Karen Arnold with Dr. Warner Moore, Dist. II Adv., and Exec. Dir. Barbara Quilling.

ALPHA LAMBA



President-Elect Louise McBee

UNIVERSITY OF GEORGIA Athens, Ga.

National Council President-Elect Louise McBee was both surprised and delighted to learn, on February 24, that a Sophomore Scholar Award has been created in her honor. The officers of the Univ. of Georgia chapter, proud of their association with Dr. McBee, voted to award \$500 to an outstanding sophomore woman, to be made available for her use in spring quarter. Plans for applications, deadlines, committee review, and choice of recipient meant the officers were busy from December through February. Congratulations are in order for doing all that work and still keeping it a secret!

ILLINOIS STATE UNIVERSITY Normal, Ill.

Laurie Purcell reports that the Illinois State chapter has organized several events during this past year. The first was to sponsor a lecture by the ISU Job Placement Service that acquainted freshmen and others with the predicted trends in the job market of their chosen major. Another was to provide a "study break" during finals week at which suckers and candy canes were passed out between classes. The success of these activities has spurred the chapter on to bigger and better involvement on campus.

UNIVERSITY OF MIAMI Miami, Fla.

Academic progress and participation within the student body is the continuing philosophy of the chapter leaders at Miami. Last fall, this philosophy was the basis of a Study Skills Workshop organized to help new students develop more effective problem-solving techniques in order to increase their classroom potential. Helped by Fritzi Chowning, Dir. of the Reading and Learning Skills Center, the chapter put together a successful lecture plus a question and answer session that discussed note-taking, test-taking strategies, time management, and improved concentration.

Miami has a new advisor in their enthusiastic Asst. Dean of Student Personnel Peter P. Starson. He replaces Louise P. Mills, who had long been associated with Miami and most recently had been Dist. II Advisor. The whole chapter extends its heartfelt thanks to and its hope that Mrs. Mills will enjoy her new life in Little Rock, Ark.

WEST VIRGINIA WESLEYAN Buckhannon, W. Va.

Determined to make their presence felt at West Virginia Wesleyan College is the goal of its small but dynamic chapter. To do so, the members distributed circulars that explained ALD membership requirements and chapter activities to all new freshmen. They also bought and wore jerseys imprinted with our Greek letters. Other activities were to provide volunteers for a Saturday morning Children's Hour at a local library, to usher at Sunday morning Chapel services, and to hold fund-raising raffles. After initiation, everyone enjoyed a pizza party. And Pamela Joy Arthur, a senior and former chapter president, represented Alpha Lambda Delta at the inauguration of Dr. Hugh A. Latimer, West Virginia Wesleyan's new president.

UNIVERSITY OF HAWAII AT MANOA Honolulu, Hi

The Univ. of Hawaii at Manoa, under the leadership of Pres. Stephen Hatakeyama, has been busy again. Last year's officers sponsored an Alumni Camp. Then, in August, the chapter hiked the Aiea Loop Trail. A car-wash raised money to help finance a weekend at the Kuilima Resort where volley-ball, golfing, tennis, and swimming kept members busy. Later, at a Sports Day Picnic, ALD challenged Phi Eta Sigma to basketball and volleyball. In November, they lost a softball game played against students at Mokihana Dorm.

All is not fun and games at Hawaii, however. The chapter also joined with Phi Eta Sigma to help serve Thanksgiving dinners to the needy. In fact, from former articles about this chapter, one sees that its members balance fund-raising, social, and service activities year after year.



**Univ. of Hawaii ALD Members at
Camp Olmana.**

OOPS!

Our apologies to the chapter at Elizabethtown College, Elizabethtown, PENNSYLVANIA. In our last issue we had, by means of a typewriter, moved chapter, college, and town to New Jersey.

DELTA ON CAMPUS

UNIVERSITY OF SO. ALABAMA Mobile, Ala.

Presenting a plaque commemorating its 10th Anniversary, Dr. Warner Moore, Dist. II Adv., invited members of the ALD Chapter at University of So. Alabama to attend the Workshop held in Memphis, Tenn. Dr. Moore was an honored guest, as were faculty and university administrators, at a reception held in the Plantation Creole Home on campus. The reception was organized by Chap. Pres. Melissa Jackson, who presided over the anniversary cake and other refreshments that were served. Music was provided by two members who are accomplished violinists.



Pictured left to right: Melissa Jackson, Chap. Pres.; Dean Sarah Light, Liaison Adm.; Dr. Warner Moore, Dist. II Adv.; and Mrs. Barbara Rush, ALD Fac. Advisor.

WANTED:

- ACTION PICTURES
- ARTICLES FROM CHAPTERS
- ACTION PICTURES
- LOGOS, T-SHIRT DESIGNS, ETC.
- ACTION PICTURES
- POEMS, ART WORK,
- SUCCESS STORIES
- ACTION PICTURES
- Your Editor

UNIVERSITY OF TENNESSEE AT CHATANOOGA Chatanooga, Tenn.

The main project of the chapter at the University of Tennessee at Chattanooga was to sponsor College Bowl '82, a game-type show that rewards the campus team with the best basic background knowledge in all academic areas. Advertised as "The Varsity Sport of the Mind," their College Bowl '82 was a fine success. ALD members not only learned valuable leadership skills but also increased their sense of unity and identity. Their project allowed them to learn cooperation, and to get a taste of advertising, public speaking, planning, and working with UTC's faculty and staff. Just as important, the project was fun. The members' sense of accomplishment at fulfilling this goal was an added bonus.

UNIVERSITY OF OREGON Eugene, Ore.

The ALD chapter at the Univ. of Oregon worked hard to become well-known on campus. One good idea of theirs was to help fund a show-case for honor societies on campus. In it, they put a sample of our certificate and the various items of jewelry, a current list of officers and members, and a brief description of their activities on campus.

During finals week, the chapter sponsored a three-day study hall in one of the dorm cafeterias. So successful was this venture, the chapter intends to continue it next semester. Members also help the Learning Resources Center check grades, and, just to be different, aided the American Cancer Society by joining in a dance-a-thon. And before this 1982 heavy winter is over, they vow to go skiing.

QUERY

How many license plates could be issued by a state if it used a sequential configuration of seven digits and numbers beginning with 1 AAA 000?



Chancellor Dr. Emily Hannah

UNIVERSITY OF WISCONSIN AT EU CLAIRE Eau Claire, Wisc.

To celebrate its 10th Anniversary, the chapter at Eau Claire invited its new Chancellor Emily Hannah to be its 17th Honorary Member. She graciously accepted the honor as had the former Chancellor Leonard Haas, on his retirement last December. In fact, Dr. Haas is the only male member of the Eau Claire chapter which, in the last ten years, has initiated 1,686 members.

Following initiation, the chapter hosted a reception at which an appropriate 10th Anniversary cake was cut. To continue the celebration, members held a cookie sale in the dorms and set up a display case of ALD materials near the Student Service Center.

Also new this year are committees to over-see food, fund-raising, social activities, and publicity. Their editor has also put out a monthly newsletter. The response to it has been good. It looks as if Eau Claire is off to a good start for another decade.



Chancellor-Emeritus Dr. Leonard Haas



**Cathy L. Dickinson,
Honor Fellow, 1981-82**

OFF-TOPIC

First it was Trivia. Then came College Bowls. And now "off-topic debating" has made a stir. We understand this new battle of wits has swept the Northeast. Despite snow and cold and flood, teams meet in tournaments every weekend. The appeal of an off-topic debate seems to be its wit, its eloquence, and its entertaining logic. Perhaps its appeal is that it presents a marked contrast to many college lectures.

Whatever its appeal, if your school has members on such a debating team or has attended any of the tournaments, will you please send us a full report: include witty topics, quotable quotes, and, above all, good action pictures.

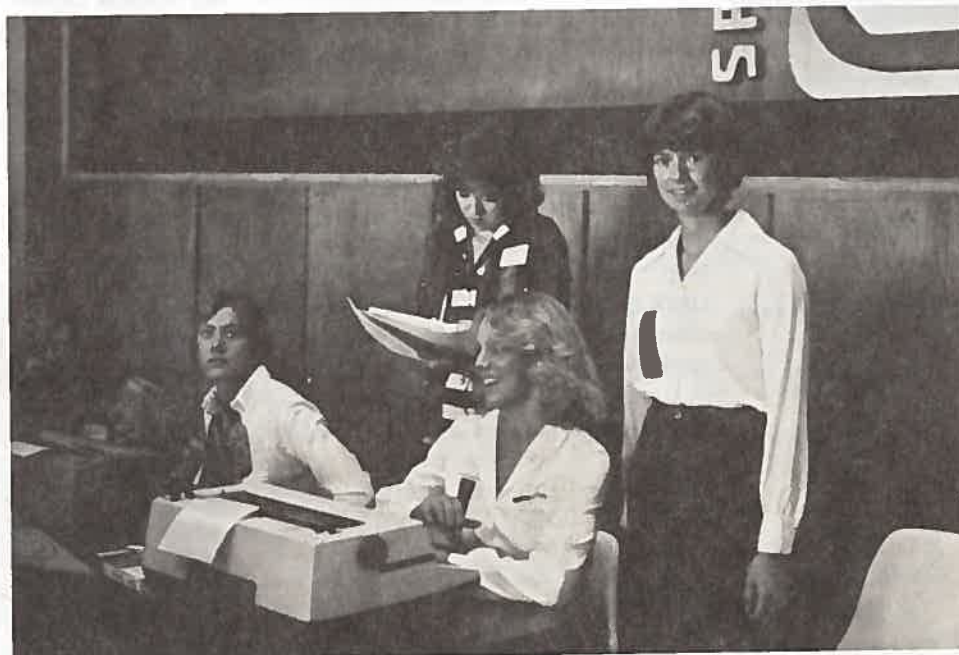


**Jill Bellak,
Honor Fellow, 1981-82**

**EASTERN NEW MEXICO UNIVERSITY
Portales, New Mex.**

In addition to hosting receptions and holding initiations, the chapter at Eastern New Mexico University helped at Parents' Day. They typed name tags for parents and faculty and staff which included where the parents were from and which departments faculty and staff were associated with. One member was a floating hostess whose duty was to see that each set of parents received a packet containing a map of the campus and a schedule of events planned for that day.

Although their involvement in Parents' Day was fun, the Peanut Festival proved to be more so. This three-day annual festival includes a talent show, an arts and crafts fair, and the "Peanut Olympics." Portales, New Mexico is known for its peanuts, and organizations at Eastern New Mexico send teams to compete. The Olympics races and events must use peanuts. In one such race, contestants must push a peanut with their nose a certain distance. Did the contestant with the longest nose win?



Working at Parents Day, l. to r., are Rhonda Trowbridge, Julie Watson (editor), Candy Gruber (organizer of Parents Day), Linda Petry, and Connie Varnell.

SUGGESTIONS FOR ALPHA LAMBDA DELTA PROGRAMS

I. Academic Activities:

- A. Reserve study rooms and promote quiet hours or areas in dorms, the library, or the union.
- B. Lobby for special studying privileges, such as extended loans on library materials, late-hour study lounges, and facilities for commuters to sleep overnight during finals.
- C. Plan a finals awareness week project.
- D. Know what your members are experts in.

II. Campus Community Service Activities:

- A. Initiate a book loan program in a supervised reading room.
- B. Donate items useful for registration, such as schedule sheets, calendars, or No. 2 pencils engraved with "Alpha Lambda Delta."
- C. Devise "care packages" for dorm students containing ALD-marked handy items such as matches, key rings, wall hooks, soap dishes, hangers, or containing consumable goods such as candies, breath mints, cough drops, etc.

III. Community Activities:

- A. Be a Big Brother/Sister or assigned foster guardian for those individuals for whom our caring and extending ourselves would provide a special sense of belonging.
- B. Contribute to the salary of a freelance performer or artist.
- D. Demonstrate for a neglected cause or issue that clearly deserves the understanding and concern of your community.

IV. Educational and Information Activities:

- A. Hold forums or student roundtables on topics relevant to current issues and arguments concerning your campus or community.
- B. Introduce members to guidance, job placement, financial aid, or scholarship committee personnel; include alumni and company representatives, if possible, during pre-arranged sessions.

(Cont. on Page 8)



Miss Alabama



Miss Nebraska

Tall and shapely as well as talented and intelligent are these four entrants in the 1981 Miss America Pageant. All are members of Alpha Lambda Delta, chosen in their freshman years. Because they are superior, these young women have received honors too numerous to detail. However, perhaps a few facts about each are in order.

Miss Alabama (Phoebe Stone) is a ballet dancer as well as a Phi Bete, an internal auditor for Student Affairs Office as well as a swimmer with Nautilus training. Miss Nebraska (Jill Pershing) has a twin sister Jody and is finishing both an accounting degree and a degree in dance. She has performed abroad, received dance scholarships at home, and, as her name indicates, is related to Gen. John J. Pershing. Both of these young ladies, pictured above, received \$1,000 grants from the Pageant.

Miss Idaho (Stephanie Kambitsch) another Alpha Lamb who became a Phi Bete, is also a well-trained tractor driver and an all-round farmer's daughter who will no doubt reach her goal—that of being a concert pianist. Her reward was a \$2,000 scholarship. The final young woman, Miss Georgia (Kristl Evans), a descendant of Davy Crockett, was chosen second runner-up and received a \$10,000 grant. She collects bells and unicorns, sings in musical comedies, has already recorded one album, and has performed with the Atlanta Symphony.

For any who might think our featuring these young women indicates frivolity, we would say: for too long has the stereotype of the dumb beauty been among us. We wish to help dispell it. In fact, we would like to dispell that other stereotyupe—the dumb athlete. We are sure, were there to be a comparable Mr. America Pageant, that among its winners would be tall, good-looking, talented, and intelligent Alpha Lambda Delta members.

Miss Idaho



Miss Georgia



(Cont. from Page 1)

was a four-room two-story house. The owner's daughter sold it in 1863 for \$680.00. After that, other rooms and the reception area, complete with spiral staircase, were added about 1865. Still later, a "lady in red," unmarried and the confidant of many men, bought it, perhaps because it was across the street from her own 28-room house. In 1906, the house was again for sale and was bought by a woman and her daughter who opened a grocery in the first floor front room. The daughter later married one of Madison's wealthiest men--the local meat packer. By 1929, the woman who lived next door in a former orphanage purchased 705 E. Main Street and lived there until 1973. A realtor purchased the house, gutted the inside, and restored the house to its present state. Not surprisingly, of these eight former owners, six were women.

Given this background, we hope that you can now imagine where your letters, phone calls, orders, and inquiries go and where the yearly mailings are sent from. The next time you are close to Madison, Indiana, you are invited to stop in and say hello.

(Cont. from Page 7)

- C. Hold study-skills workshops, administered by both trained personnel and ALD members, in such areas as speed-reading, note-taking, and resumé writing.
- V. Social Activities:
 - A. Go as a group on sightseeing tours, to amusement parks, museums, theater productions, sports events, etc.
 - B. Invite members to small get-togethers such as pizza parties, ice cream socials, coffee and donut breaks, potluck dinners, etc.
 - C. Entertain members and pledges with a special party, a banquet with other honor organizations, or an informal dinner at the house of a club or a faculty member.
- VI. Fund-Raising Activities:
 - A. Run a book co-op between terms, reserving a brokerage commission for each book you sell.
 - B. Staff and operate a baby-sitting, day-care, laundry, car wash, or income tax return service.
- VIII. Recruitment Activities:
 - A. Visit, telephone, or write high school students, guidance counselors, and administrators; provide them with a brief rundown on the benefits and advantages of ALD membership.

- B. Make sure that ALD members are present at all functions where freshmen scholars are welcomed or presented with university honors or commendations.
 - C. Set up booths at fairs, registration, and career days with ALD materials and have members there to answer questions.
- VIII. Publicity Activities:
- A. Encourage members to apply for ALD Fellowships and Student Representative positions and publicize their success.
 - B. Invite parents of initiates to attend the ceremony honoring their children; organize special days for parents; send parents a follow-up letter thanking them for their interest.
 - C. Design and print up local ALD logos for T-Shirts, bumper stickers, stationery, etc.
 - D. Provide honors trim, sash, or tassel for graduating seniors or honor undergraduates that prove their membership in ALD.
- Andy O'Hearn,
Student Representative

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