Alpha Lambda Delta

The National Honor Society for First-Year Students www.nationalald.org



MEDIA RELEASE

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ANTHONY HELMS FROM WESTERN MICHIGAN UNIVERSITY NAMED ALPHA LAMBDA DELTA'S VICE PRESIDENT FOR CHAPTER RELATIONS AND EXPANSION

FAIRPORT, New York – The National Council of Alpha Lambda Delta is pleased to announce that Anthony P. Helms from Western Michigan University has been appointed for a three-year term as Vice President of Chapter Relations and Expansion.

Helms is the Director of Academic Advising for the Lee Honors College at Western Michigan University. He has served as chapter advisor for the WMU chapter since 2013, and served as a Professional Member-at-Large on the National Council from 2015-18. As advisor, he increased membership and the visibility of ALD on the WMU campus. He has presented at multiple national conferences on his chapter's success with branding and recruitment. He has also facilitated the scholarship process that resulted in several national scholarship winners over the last six years.

As a Vice President for Chapter Relations and Expansion, Helms will serve on scholarship selection committees, and chair the Chapter Relations committee. He will also serve on the Executive, Expansion, and Nominations and Bylaws committees this year. The National Council looks forward to the wisdom, experience, and professionalism Helms brings to the table.

Alpha Lambda Delta

Alpha Lambda Delta is a national honor society that recognizes students in their first year at a college/university for academic success. Founded in 1924, Alpha Lambda Delta has over a million lifetime members and is present on over 280 campuses nationwide Alpha Lambda Delta's mission is to "encourage superior academic achievement, to promote intelligent living and a continued high standard of learning, and to assist students in recognizing and developing meaningful goals for their unique roles in society."

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