

# Alpha Lambda Delta

National Honor Society for First-Year Students  
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**MEDIA RELEASE**

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## **ANTHONY HELMS NAMED ALPHA LAMBDA DELTA'S 2016 OUTSTANDING ADVISOR OF THE YEAR**

FAIRPORT, New York – The National Council of Alpha Lambda Delta selected Anthony Helms, Director of Academic Advising at Western Michigan University, to be the recipient of the Outstanding Advisor of the Year Award for 2016. Helms has served as the ALD advisor since 2013 and is a newly-elected Professional Member-at-Large on the National Council. Helms was also honored as Western Michigan University's Registered Student Organization (RSO) advisor of the month in November 2015.

Under Helms' leadership, the chapter has won the prestigious Order of the Torch award (2015), two Maintaining the Flame awards (2014 and 2013), and the Delta Silver-Level award for total membership percentage increase in 2014. He has been a consistent presence at the National Leadership Conferences, both attending and presenting. The chapter's overall membership has increased by nearly 100 students per year since Helms became the advisor. His chapter's impressive web and social media activity highlights the many events and service projects that take place annually, such as partnerships with the SPCA, American Red Cross and Relay for Life. The chapter has coined #ALDTuesdays, encouraging students at Western Michigan University and other Alpha Lambda Delta chapters across the country to show their ALD pride on a weekly basis.

"Anthony goes above and beyond to assist our executive board in accomplishing whatever our next mission might be," said Nicole Thompson, junior advisor of the Western Michigan University ALD chapter. "He has a very clear perspective of what it means to be an Alpha Lambda Delta advisor. He ensures that the student leaders of our chapter's executive board are given enough independence to learn and practice leadership skills. We have learned skills that will be helpful in years to come." Thompson also said, "Anthony Helms is hardworking, strategic, and cherished by many. I would not be the student I am today without this extraordinary chapter advisor."

Helms will be presented with an award from Alpha Lambda Delta and will deliver a keynote address at the 2016 National Leadership Conference in Washington D.C. this October. The chapter will also receive a \$200 cash award. Alpha Lambda Delta takes pride in recognizing Anthony Helms from Western Michigan University as the 2016 Outstanding Advisor of the Year.

### **Alpha Lambda Delta**

Alpha Lambda Delta is a national honor society that recognizes students' academic success in their first year at a college or university. Founded in 1924, Alpha Lambda Delta has over a million lifetime members and is present on over 280 campuses nationwide. Alpha Lambda Delta's mission is to "encourage superior academic achievement, to promote intelligent living and a continued high standard of learning, and to assist students in recognizing and developing meaningful goals for their unique roles in society."

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