



Alpha Lambda Delta's Leadership Conference 2023 Schedule

Friday, October 20

- 3:00 p.m. **Conference Registration, Pre-Function West**
Check in here! Receive your conference materials, t-shirt, and info about the weekend.
- 6:00 p.m. **Opening Reception, Pre-Function South** Have a bite to eat and meet other attendees.
- 7:00 p.m. **Welcome & Ice Breakers, Aspen I & II**
Executive Director Eileen Merberg will welcome conference attendees.
- 7:30 p.m. **Keynote: There's No Such Thing as Half-Priced Success, Aspen I & II**
Jasmine Williams
- 8:30 p.m. **Student Case Study Introduction, Aspen I & II**
Meet your group and learn about your focus for the case study exercise.
- 8:30 p.m. **Advisor Meet & Greet, Aspen 3 A/B**
- 9:30 p.m. **Evening Snack, Pre-Function South**

Saturday, October 21

- 8:00 a.m. **Breakfast, Aspen I & II** (Table assignment is on your name tag)
- 9:00 a.m. **Presentations** (Sessions & locations are detailed on the inside pages)
- 12:00 p.m. **Lunch, Aspen I & II** (Table assignment is on your name tag)
- 1:00 p.m. **Student Case Study Work Time, Aspen I & II** (*spread out to other rooms*)
In your case study groups, brainstorm solutions and start planning the presentation.
- 1:00 p.m. **Advisor Panel, Keystone I**
Bring your questions for these award-winning advisors!
- 2:00 p.m. **Free Time To Explore Denver**
- 6:30 p.m. **Awards Dinner, Aspen I & II**
Join President Emerson-Stonnell as we highlight award and scholarship winners.
2023 Advisor of the Year Keynote: Idonas Hughes, Cal State Monterey Bay
- 7:30 p.m. **Case Study Sharing Session, Aspen I & II**
Groups will present their case studies and offer creative solutions to chapter issues.
- 9:30 p.m. **Evening Snack, Pre-Function South**

Sunday, October 22

- 8 - 10 a.m. **Breakfast & Chapter Action Plans, Aspen I & II**
Now it's time to create a plan to use the information you learned.

Saturday Educational Sessions

9:00 a.m. Breakout Session 1

Programming the Pillars: Academics

Location: Keystone I

Presenter: Denise Hall, Bellarmine University

High academic standards are the foundation of membership in ALD, from earning an invitation to Senior Book Awards and everything in between. Learn about ways to incorporate our academic pillar into your recruitment and membership programming. If your chapter has a successful academic program, or one that you'd like to brainstorm ideas to improve, be prepared to share!

Engaging Your Members

Location: Keystone III

Presenter: Idonas Hughes, Cal State Monterey Bay

Discover methods to connect with members both in and out of meetings. Participate in interactive activities and leave with a resource sheet featuring online and in-person methods to enhance meeting experiences. You might even win a prize!

Programming the Pillars: Service

Location: Aspen 3A

Presenter: Jody Marsh, Saint Vincent College

This session will help you discover how service initiatives can inspire change, develop leadership, and broaden one's understanding and appreciation of the place you call home for four years.

Chapter Advising

Location: Aspen 3C

Presenter: Sharon Emerson-Stonnell, Longwood Univ

Do you have questions about advising an ALD chapter or have success stories to share with other advisors? Join us for an opportunity to ask questions, share your stories, and discuss chapter struggles.



9:45 a.m. Breakout Session 2

Programming the Pillars: Career Development

Location: Keystone I

Presenter: Lauren Huffman, Lauren Reed & Haleigh Saylor, Kent State

This session will demonstrate a resume development workshop you could provide to your members to help them to articulate their leadership experience on their resumes. We will also crowdsource additional ideas to promote career readiness and leadership skills.

9:45 a.m. Breakout Session 2 Cont.

Chapter Officer Transitions

Location: Keystone III

Presenter: Rick Funk, University of Alabama

Putting together an effective officer transition is important to your ALD chapter continuing to be successful. Too many times outgoing officers are ready to step aside and don't adequately prepare their successor for the role they are moving into. Let's discuss ways to make your officer transition an effective one.

Leader Toolkit: Leading with Integrity

Location: Aspen 3A

Presenter: Ricardo Calderon & Kieleigh Calcagno, SSU

Are you currently in a leadership role for your chapter or do you want to add more to your leader toolkit? Join us to learn about why leaders who lead with integrity, humility, and empathy can create more trust and connection among chapter members. You'll get a feel for how you currently portray these traits and how to improve to lead your chapter the best way possible!

Programming the Pillars: Belonging

Location: Aspen 3C

Presenter: Amanda Andrews, Northern Kentucky U.

This session aims to explore the vital role that a sense of belonging plays in academic success and personal growth. Attendees can expect to gain valuable insights and strategies for fostering inclusivity and connection within their chapters, ultimately enhancing the college experience for all members.



10:30 a.m. Breakout Session 3

Programming the Pillars: Scholarships

Location: Keystone I

Presenter: Dr. Sharon Emerson-Stonnell, Longwood
Come learn about the various scholarships that ALD offers and your odds of receiving one. (It is higher than you think!) We'll discuss resources and what makes a successful application. We'll talk about ways you can promote scholarships to all your members.

Time Management

Location: Keystone III

Presenter: Abeeha Sajid, Converse University

Managing your time is a crucial skill for everyone, including those involved with ALD. It's not just about getting things done; it's also about keeping yourself mentally healthy. We'll share practical tips to help you handle a busy schedule and take charge of your day.

10:30 a.m. Breakout Session 3 Cont.

Building Chapter Identity on Campus

Location: Aspen 3A

Presenter: Denise Hall, Bellarmine University

Is your chapter new to campus? Rebuilding after Covid? In a funk? Attend this session to take a big-picture look at your chapter, what makes it unique to your campus, and how to establish an identity internally and externally.

Strategically Planning for Success

Location: Aspen 3C

Presenter: Karlea Brunelle, Saint Anselm College

In this session, chapter leaders will learn how to think about the goals of the chapter, its strengths and roadblocks in developing a plan for the year. In using action plans the chapter can develop initiatives that are purposeful and fun, plus learn to work in ways that are more efficient.



11:15 a.m. Chapter Sharing

International Chapters—Who Are We?

Location: Keystone I

Presenter: Rasha Tawfik, Siva Adduri & Ayrah Alvi, American University Sharjah

What is AUS? Who are the AUS ALD members? We are sure that many here are not very familiar with the American University of Sharjah, who we are, where we are, and what we do. This is the first attendance of AUS ALD at the ALD international conference, and we would like to bridge this gap!

Professional Headshots

Location: Aspen 3B

Presenter: Bennett Hochner & Pan Chauychoo, University of Southern California

We plan to present about one of our most successful initiatives, offering professional headshots to members, and the power of effective events to help spread the ALD brand.

Marketing ALD

Location: Aspen 3A

Presenter: Mackenzie Davis, Megan Roberts, Lisa Ruch, Alyssa Sigman & Amanda Werner, IUPUI

We will share how we market our chapter to new members and the campus community. This includes joining the housing move-in crew, visiting first-year seminars, tabling at numerous events, partnering with other organizations on campus, holding info sessions for potential new members, and much more!

11:15 a.m. Chapter Sharing Cont.

In Our ALD Era: Creative & Collaborative Programming

Location: Keystone III

Presenter: Reatha Cox, Brooke Straight & Bradie Villemarette, Northwestern State University

Looking to boost your ALD chapter's REPUTATION? Are you ...READY FOR IT?! We know the nervous feelings that programming can bring ALL TOO WELL! YOU NEED TO CALM DOWN because we are SPEAKING NOW to tell you everything you need to know when it comes to hosting engaging ALD activities with the most amazing campus partners. It's time to become FEARLESS on your campus when it comes to hosting events that engage your entire campus community! SHAKE IT OFF, and let's get to work planning some TIMELESS events that are bigger than our WILDEST DREAMS!

You Good Day

Location: Aspen 3C

Calvin Pickett Jr, Keyon'Dre Boyd & Chandler Cotton, Tennessee State

Time to destress! This session will talk about college students and their mental health and how to stabilize stress levels.



11:30 a.m. Officer Roundtables

Students: Go to the session that best reflects your position. If your position is not reflected, select a room that interests you.

Presidents

Location: Keystone I

Vice Presidents

Location: Keystone II

Secretaries/Treasurers/Fundraising

Location: Keystone III

Service/Social/Events

Location: Keystone IV

Publicity/Comms/Social Media/Web

Location: Aspen 3A

Historian/Torch Award

Location: Aspen 3B

Student Advisors

Location: Aspen 3C



Featured Speakers

Jasmine Williams, Adversity & Resilience Speaker

Friday Night Keynote:

There's No Such Thing as Half-Priced Success

In this hard-hitting and direct program, Jasmine Williams prescribes just what the doctor ordered for overwhelmed students. Combining her impactful personal story of overcoming adversity as a college student with clear, actionable steps to incorporate in your own life. Jasmine's thought-provoking message and approachable style will leave you inspired to overcome adversity, develop resilience, and create positive coping habits for short- and long-term success.



Idonas Hughes, California State University Monterey Bay

Saturday Night Keynote: Advisor of the Year 2023

Idonas served Alpha Lambda Delta's Board of Directors as a Professional Member-at-Large from 2020 to 2023. During his tenure on the Board, he reviewed hundreds of scholarship applications, and contributed to every Board committee. He chaired for several years the Expansion Committee, which as it turns out, was his forte.

After serving as an advisor for the Cazenovia College chapter in Central New York, Idonas moved to California and immediately chartered a new chapter at Sonoma State University. A few years later he began a new job at California State University, Monterey Bay, and once again, immediately chartered a chapter there. Idonas has mentored several new advisors and has been instrumental in their orientation to ALD.



2023-24 Alpha Lambda Delta Board of Directors

President	Dr. Sharon Emerson-Stonnell, Longwood University
VP for Finance & Long Range Planning	Dr. Karlea Brunelle, Saint Anselm College
VP for Chapter Relations & Expansion	Jody Marsh, Saint Vincent College
Professional Member-at-Large	Rick Funk, University of Alabama
Professional Member-at-Large	Amanda Andrews, Northern Kentucky University
Professional Member-at-Large	Denise Hall, Bellarmine University
Professional Member-at-Large	Ricardo Calderon, Sonoma State University
Student Member-at-Large	Michaella Reed, University of Oklahoma
Student Member-at-Large	Abeeha Sajid, Converse University