



# Alpha Lambda Delta's National Leadership Conference 2020

**Saturday, October 3 (All times are ET)**

## **Advisor Track**

**11:00am-11:25am**     **Advisor Opening Session**

*Eileen Merberg (National Office) & Sharon Emerson-Stonnell (Longwood University)*

Meet your fellow advisors and join a discussion about best practices in ALD advising.

**11:30am-11:55am**     **The Pivot to Online – Resources for Induction Ceremonies and Chapter Programming**

*Eileen Merberg (National Office)*

ALD chapters are encouraged to keep members active throughout the year, with added challenges for campuses continuing to operate remotely. Let's talk about the resources ALD provides. We'd also love to hear about your own successes and lessons learned.

**12:00pm-12:25pm**     **Managing the Invitation Process**

*Eileen Merberg (National Office)*

We'll talk about getting back on track even if the pandemic continues into the spring, and best practices for successful invitations to eligible students. We'll include MHS how-tos if there's interest.

**12:30pm-12:55pm**     **Q&A Session for Advisors**

*Eileen Merberg (National Office) & Sharon Emerson-Stonnell (Longwood University)*

Are you a new chapter advisor? Do you have questions about ALD? All advisors with questions are welcome. This is your chance to ask us anything!

## **Conference Session**

**1:00pm-1:25pm**     **Welcome**

*Eileen Merberg (National Office)*

Join the official conference kick-off! An overview of all things ALD and what you can expect from the conference. Learn how you can win prizes!



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## **Educational Sessions**

**1:30pm-1:55pm**

### **National Office Resources**

*Eileen Merberg (National Office)*

We are here to help your chapter be successful. We'll share a few key resources and would also like to hear from you about what you need.

**2:00pm-2:25pm**

### **ALD Scholarships: An Insider's Perspective**

*Sharon Emerson-Stonnell (Longwood University)*

This session will not only look at the scholarships available to ALD members, but also examine what makes a good scholarship application great.

**2:30pm-2:55pm**

### **Increasing Chapter Visibility**

*Anthony Helms & Erika Tuller (Western Michigan University)*

This session will focus on best practices for chapters to increase chapter visibility on their campuses and in the local community. Visibility is important for organizational growth, increases chapter impact, and benefits members.

**3:00pm-3:25pm**

### **Making Meetings "Lit"**

*Travis Martin (Eastern Kentucky University) & Danielle Chorba (Saint Vincent College)*

We all know the tried and true method of using pizza to energize chapter meetings. But what other strategies work? In this session, you will learn some best practices, discuss the importance of clear communication and planning, and explore ways to organize meetings virtually when in-person meetings are not possible.

**3:30pm-3:55pm**

### **Staying Academically Engaged During COVID-19**

*Karlea Brunelle-Joiner, Danielle Abdennour, & Dominique Engle (Saint Anselm College)*

We will discuss ways to keep our students academically engaged through a virtual setting. The challenges of switching to a virtual setting will also be highlighted, comparing how many people attended in-person events in the past versus the amount of people we are able to accommodate through zoom events. We will also outline how we hope these changes will apply in the future in order to help other ALD chapters adjust to this "new normal."

[www.nationalald.org/online2020](http://www.nationalald.org/online2020)



# Alpha Lambda Delta's National Leadership Conference 2020

**Saturday, October 3 (All times are ET)**

## **Educational Sessions, continued**

**4:00pm-4:25pm**

**Let's Socialize: Getting Out of Your Dorm, or Not?**

*Bradley Taylor (High Point University) & Bob Fisk (UCONN)*

Are you wondering how to get your chapter active and socialize among members? Do you want to know the secrets to planning the most successful event? Join this session to explore the many opportunities, virtual and in-person, to host successful events. Many examples will be featured along with simple virtual resources and tools to implement.

**4:30pm-4:55pm**

**Service Projects**

*Idonas Hughes (California State University Monterey Bay)*

Find out about a variety of online and in-person service projects for your chapter to consider.

**5:00pm-5:25pm**

**Tips for A Terrific Transition**

*Deborah Manzanares (Baylor University) & Lisa Ruch (IUPUI)*

Two veteran ALD advisors will share what their chapters do to help their new officers make a successful transition each year. Their presentation will include documents and activities they use to set their new officers on the right path as they begin their ALD leadership journey.

## **Conference Session**

**5:30pm-6:00pm**

**Installation of Professional Member-at-Large, Idonas Hughes (CSU Monterey Bay)**

**2020 Outstanding Advisor of the Year Keynote: "For Such a Time as This"**

*Giselle Mansi, High Point University*



# Alpha Lambda Delta's National Leadership Conference 2020

**Sunday, October 4 (All times are ET)**

## **Educational Partners Sessions**

We are thrilled to partner with a variety of educational organizations that offer exclusive benefits to members of Alpha Lambda Delta. From internship scholarships to test prep discounts and more, these partnerships can help support you on your journey from first-year to career.

**11:00am-11:40am Educational Partner Panel #1**

*Featuring Joel Munoz (Absolute Internship), Callie Roberts (United Planet), and Greg Weight (Washington Internship Institute)*

**11:45am-12:25pm Educational Partner Panel #2**

*Featuring Dana Faught (The Fund for American Studies-DC Internships), Parker Pell (Scholars), and Shelton Williams (Osgood Center)*

**12:30pm-12:40pm Break**

## **Best Practices Sessions**

**12:40pm-12:55pm Turkey Palooza and Bunny Palooza**

*Presenter: Norvin Hernandez (Baylor University)*

Baylor University ALD offers students great events, but none turn out more than our Turkey Palooza and Bunny Palooza! Offered in each semester, this event is looked forward to by officers and members alike!

**1:00pm-1:15pm Social Media at WMU**

*Presenters: Erica Tuller and Katie Davis (Western Michigan University)*

Learn how the WMU chapter of ALD runs their social media. It ranges from basics of social media to member engagement within social media.

**1:20pm-1:35pm Best Practice Presentation from High Point University**



# Alpha Lambda Delta's National Leadership Conference 2020

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## **Best Practices Sessions, continued**

**1:40pm-1:55pm**

### **Feed the Frontlines**

*Presenters: Noura Zamraki, Caroline Gutierrez, Aislinn Bram (Montclair State Univ.)*

The team collaborated with local businesses interested in donating food to hospital patients and hospital staff.

**2:00pm-2:15pm**

### **Be The Game Changer During the Pandemic**

*Presenters: Shannon Kucaj, Medha Kulkarni, Unnati Nayak, Zobair Choudhry (IUPUI)*

We have some great tips for avoiding procrastination, being productive, and making social connections during the pandemic. Learn how to break the ice and get past zoom awkwardness to build connections.

**2:20pm-2:35pm**

### **ALD Success at SVC**

*Presenters: Kelsey Myers & Annie Trader (Saint Vincent College)*

Alpha Lambda Delta has grown and flourished at Saint Vincent College. This presentation outlines how collaboration between the board, members, and advisors have brought great success to our chapter.

**2:40pm-2:55pm**

### **Don't Miss an Opportunity to Collaborate!**

*Presenters: Grace Gosserand, Anna McMillon, Natalee Cook, & Jamarcia Broadway (Northwestern State University)*

Some connections between Alpha Lambda Delta and other groups on campus are apparent. Join us as we share information on building collaborative partnerships for educational programs, service events, and recruiting.

**3:00pm-3:15pm**

### **ALD Inside and Out**

*Presenters: Delaney Coldren & Olivia Shorter (Converse College)*

This best practice presentation will center around methods for encouraging service not only within ALD, but around a chapter's community as well. This will include information on how to collaborate with other campus organizations to provide more ALD service opportunities, how to aid your members in individual service activities, and how to use virtual resources to track member activity.



# Alpha Lambda Delta's National Leadership Conference 2020

**Sunday, October 4 (All times are ET)**

## **Best Practices Sessions, continued**

**3:20pm-3:35pm**

### **Longwood's Best Practices**

*Presenter: Chelsea Adams (Longwood University)*

These are a few of the activities that the Longwood chapter has implemented over the past year. Most of these ideas originated at last year's National Conference in New York!

**3:40pm-3:55pm**

### **Strategies to Increase Chapter Membership**

*Presenter: Suzanne Zeid (University of Texas at Austin)*

Join Alpha Lambda Delta's University of Texas at Austin chapter to discuss chapter membership! We will provide you with easy and effective ways to improve campus presence and student interest in your student organization.

**4:00pm-4:15pm**

### **Guest Speaking Presentation Program**

*Presenters: Nevan Bell & Michelle Cone (California State University, Monterey Bay)*

Through the integration of guest speakers from varied clubs on campus, the Alpha Lambda Delta chapter of Monterey Bay cooperates with campus programs to educate students on ways to be involved.

**4:15pm-4:30pm**

### **Break**

**4:30pm-5:30pm**

### **That's a Wrap!**

*Eileen Merberg, Danielle Chorba, Bob Fisk*

Join us for one final gathering to help you process all you've learned this weekend and plan for next steps. Hear from our two Student Members-at-Large about their plans to engage with you throughout the academic year. Last chance to win prizes!