

# **2021 Conference Schedule**

## Friday, October 22

**3:00 p.m. Conference Registration**, 2nd Floor Registration Desk

Check in here! Receive your conference materials, t-shirt, and info about the weekend.

**6:00 p.m. Opening Reception**, Salon 1,2,3

Have a bite to eat and meet other attendees. Table assignment is on your name tag.

**7:00 p.m.** Welcome, Salon 4

Executive Director Eileen Merberg will welcome conference attendees.

2021 Advisor of the Year Keynote: "Keep Giving: Time, Talents, & Theories"

**Darrell Hairston, North Carolina A&T State University** 

8:30 p.m. Student & Advisor Panels, Students in Salon 4; Advisors in Studio C

Here's your chance to ask a fellow ALD leader any questions you may have.

**9:30 p.m.** Evening Snack, Salon 1,2,3 Foyer

Grab a soft pretzel and rice crispy treat before you head back to your room.

# Saturday, October 23

8:30 a.m. Daily COVID Check-In Due

Check your email for the link, or use this QR code to access the check-in.

**9:00 a.m. Breakfast**, Salon 1,2,3

**10:00 a.m.** Round Tables, By Position (sessions & locations detailed on the inside pages)

11:00 a.m. Round Tables, By Topic

**12:30** p.m. **Awards Luncheon**, Salon 1,2,3

Join President Emerson-Stonnell as we highlight award and scholarship winners.

2021 Advisor of the Year Keynote: "Why I Love Advising ALD"

Reatha Cox, Northwestern State University

2:30 p.m. Chapter Presentations

3:30 p.m. Afternoon Snack & Free Time To Explore DC, Snack in Salon 1,2,3 Foyer

**9:00 p.m. Optional Hang Out,** Studio F

If you're at the hotel with no plans, feel free to join us.

# **Sunday, October 24**

6:30 a.m. Daily COVID Check-In Due

Check your email for the link, or use this QR code to access the check-in.

**7:00 - 10:00 a.m.** Breakfast & Wrap Up, Salon 1,2,3

Grab breakfast before you hit the road.





# **Saturday Morning Round Tables**

## **Round Tables: Position Focus**

There will be two sessions of 30 minute round tables, based on ALD position. Student attendees may select their two sessions; advisors please attend the advisor session.

#### 10:00 a.m. Round Tables By Position, Session 1

Presidents Studio B
Faculty/Staff Advisors Studio C
Vice Presidents Studio D
Committee Chairs Studio E
Treasurer/Secretary Studio F

### 10:30 a.m. Round Tables By Position, Session 2

Presidents Studio B
Faculty/Staff Advisors Studio C
Communications/PR Studio D
Student Advisors Studio E
Events Coordinators Studio F

## **Round Tables: Topic Focus**

There will be two sessions of 45 minute round tables, based on various topics of interest to chapters. All attendees select their own sessions.

#### 11:00 a.m. Round Tables By Topic, Session 1

InductionsStudio BFundraisingStudio CSocial EventsStudio DService EventsStudio EAcademic EventsStudio F

### 11:45 a.m. Round Tables By Topic, Session 2

Engaging Members Studio B
Virtual Events Studio C
Social Media Studio D
DEIB\* Studio E
Growing Your Chapter Studio F

\* Diversity, Equity, Inclusion, & Belonging (DEIB)

After the Conference, session materials will be available at: www.nationalald.org/arlington2021

### 2:30 p.m. Chapter Presentations

Presentations will be 15 minutes in length. Please use the QR codes below to access presentation materials.

#### Social Media & Student Engagement at WMU

**Location: Studio B** 

Presented By: Ashley Dittmar & Lindsey Beck Western Michigan University

#### **How to Organize an Event: Tips & Tricks**

**Location: Studio C** 

Presented By: Katie Logan & Andee Baker Montana State University

#### **Gratitude and Grit: Finding Our Way Back To "Normal"**

**Location: Studio E** 

Presented By: Breanna Garrison, Kelsey Kruyer, Carter Mayhan, & Jenna Swihart Purdue University

# Doing the Right Thing for the Right Reason:

Hazing Prevention Location: Studio F

Presented By: Nicholas Cooksey & Jenna Pottmeyer Northwestern State University

### **QR Codes:**



Western Michigan



Montana State



Purdue



Northwestern State

### 2:50 p.m. Chapter Presentations

Presentations will be 15 minutes in length. Please use the QR codes below to access presentation materials.

#### **ALD at CSUMB, Featuring Food Insecurity Events**

**Location: Studio B** 

Presented By: Molly Leach

California State University Monterey Bay

#### **Fundraising at UMD**

**Location: Studio C** 

Presented By: Jyotsna Jayaram

University of Maryland

#### **USC's Local Scholarships & Upcoming Events**

**Location: Studio E** 

Presented By: Sarah Wang & Oscar Wu University of Southern California

#### **Be Part of a Change in the World**

**Location: Studio F** 

Presented By: Unnati Nayak, Mark Saad, & Ayesha Saeed

IUPUI

### **QR Codes:**



**CSU Monterey Bay** 



Univ. of Maryland



Southern California



IUPUI

### 3:10 p.m. Chapter Presentations

Presentations will be 15 minutes in length. Please use the OR codes below to access presentation materials.

### Growing, Connecting, & Encouraging: An ALD Peer-to-Peer Mentoring Program

**Location: Studio B** 

Presented By: Rachael Vascassenno, Katie Young, Kaitlyn Anderson, Anna Arunski, Olivia Peake, & Holdyn Morrow Eastern Kentucky University

#### **ALD's Order of the Torch Awards**

**Location: Studio C** 

Presented By: Eileen Merberg, Sharon Emerson-Stonnell,

& Lily Ting

Alpha Lambda Delta Representatives

# Planning an Annual Event & Overcoming Obstacles Along the Way

**Location: Studio E** 

Presented By: Maggie Selva Kent State University

#### **Community Engagement in ALD**

**Location: Studio F** 

Presented By: Jesus Martinez Sam Houston State University

### **QR Codes:**



Eastern Kentucky



ALD



Kent State



Sam Houston State

# 2021 Advisors of the Year

# **Darrell Hairston, North Carolina A&T State University**

# **Friday Night Keynote Address:**

**Keep Giving: Time, Talents, and Theories** 

College students across the world do much more than read, write, study, and stress. They are essential to the fabric of society. When students use their most valuable resources, they help enrich the lives of others. As ALD scholars, there has never been a more important time than now to make the world a better place.

Darrell Hairston has served as ALD advisor at North Carolina A&T State University since 2013. During his tenure, the chapter has had four Trow Undergraduate Scholarship Recipients and one Graduate Fellowship Recipient. The chapter won the prestigious Order of the Torch award in 2014, as well as chapter membership awards in 2021 (Delta Bronze) and 2018 (Lambda Silver and Delta Gold). He also was recognized with an ALD Executive Director Advisor Award in 2018.



# **Reatha Cox, Northwestern State University**

# Saturday Night Keynote Address:

# Why I Love Advising ALD

Alpha Lambda Delta is one of my favorite groups to advise. I'm often asked why, and the reason is simple: ALD caliber of students and the benefits ALD offers are something special.

Reatha Cox has served as ALD advisor at Northwestern State University since 2010. During her tenure, the chapter has had seven Trow Undergraduate Scholarship Recipients and one Stemler Study Abroad Scholarship Recipient. The chapter won the prestigious Order of the Torch award in 2018, as well as the Maintaining the Flame award in 2020 and 2021 for continued excellence. Cox also was recognized with an ALD Executive Director Advisor Award in 2016.



# **2021-22** Alpha Lambda Delta Board of Directors

President Dr. Sharon Emerson-Stonnell, Longwood University

VP for Chapter Relations & Expansion Anthony Helms, Western Michigan University

VP for Finance & Long Range Planning Deborah Manzanares, Baylor University

Professional Member-at-Large Dr. Travis Martin, Eastern Kentucky University

Professional Member-at-Large Idonas Hughes, California State University Monterey Bay

Professional Member-at-Large Dr. Ryan Bronkema, *University of West Georgia* 

Professional Member-at-Large Rick Funk, *University of Alabama* 

Student Member-at-Large Bob Fisk, University of Connecticut

Student Member-at-Large Lily Ting, *University of Massachusetts Boston*