

# Alpha Lambda Delta

The Honor Society for First-Year Academic Success  
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## MEDIA RELEASE

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### **DEBORAH MANZANARES FROM BAYLOR UNIVERSITY NAMED ALPHA LAMBDA DELTA'S 2022 OUTSTANDING ADVISOR OF THE YEAR**

FAIRPORT, New York – The Board of Directors of Alpha Lambda Delta selected Deborah Manzanares, Lecturer in Spanish at Baylor University, to be the recipient of the Outstanding Advisor of the Year Award for 2022. Manzanares served Alpha Lambda Delta's Board of Directors as a Professional Member-at-Large from 2010 to 2012, and most recently as Vice President for Finance and Long Range Planning from 2018 to 2022. During her tenure on the Board of Directors, she reviewed hundreds of scholarship applications, oversaw the Society's financial growth, and helped create and implement a SWOT analysis and subsequent strategic plan.

The Baylor chapter was the 96<sup>th</sup> installed chapter of Alpha Lambda Delta. Originally installed in 1958, the chapter was dormant for years until Manzanares revived it in 2006. Over her 16 years as chapter advisor, Baylor University has seen two Graduate Fellows, six Stemler Study-Aboard Scholars, and five Trow Undergraduate Scholars. Her leadership helped the Baylor chapter transition from an inactive chapter to a chapter hosting three programs per week – one service, one academic, one social. Already a large chapter, during a global pandemic she was able to increase membership by 48% from 2020 to 2022, making Baylor's chapter Alpha Lambda Delta's largest chapter with 1,215 new members inducted last year.

Manzanares is the only Alpha Lambda Delta advisor to win the Executive Director Advisor Award three times, in 2007, 2014, and 2017. Her nomination for Outstanding Advisor of the Year 2022 stated, "Professor Manzanares puts a lot of time and thought into getting to know the officers. She has spent many late nights working to keep ALD's Baylor chapter going, so far as to stay up through midnight on the phone reserving rooms for our event needs! She has been present at almost every event, even pushing for more online opportunities for members during COVID. Her experiences and wealth of knowledge is something the officer team relies on to plan events. Without her, the Baylor chapter would never have reached the numbers or structure that it has today."

Manzanares often shares she is most proud that she comes from an Alpha Lambda Delta family. Her husband Carlos co-advised the Baylor University chapter with her. Her son Charlie was a member at Trinity University and served as a National Council Student Member-at-Large from 1998-2001. Her daughter Christina helped found and install the chapter at Southwestern University, where she was a member. Alpha Lambda Delta is thrilled to honor Deborah Manzanares with the highest honor for advisors, the 2022 Outstanding Advisor of the Year Award.

#### **Alpha Lambda Delta**

Alpha Lambda Delta is an honor society that recognizes students' academic success in their first year at a college or university. Founded in 1924 and active on 280 campuses, Alpha Lambda Delta inducts 22,000 members annually and has over 1.3 million lifetime members. Alpha Lambda Delta's mission is to "encourage superior academic achievement, to promote intelligent living and a continued high standard of learning, and to assist students in recognizing and developing meaningful goals for their unique roles in society." Since 1939, Alpha Lambda Delta has been a certified member of the Association of College Honor Societies (ACHS), the only national certifying body for collegiate honor societies.

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