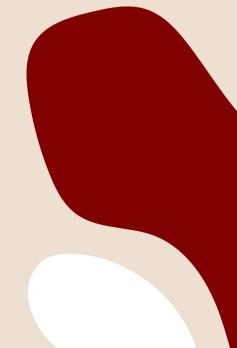


ALD PILLAR: SCHOLARSHIPS

Presented By : Boulder Group





DEFINITION

A scholarship is awarded to students who excel academically to recognize accomplishments and contributions to honor society.

ALD Scholarships:

- Trow Undergraduate Scholarship
- Stemler Study Abroad Scholarship
- Graduate Fellowship







STAKEHOLDERS

- Members
- Leadership and Advisors
- Academic Institutions





PROBLEMS

First Problem

Lack of Awareness



Second Problem

Uncertainty **Regarding Application**



LACK OF AWARENESS

Cause of issue:

Lack of distribution of information



1

Impact and consequences:

- Impact on growth
- Reduced engagement



Solution:

- More communication through social media & chapter emails
- Scholarship workshops





UNCERTAINTY REGARDING APPLICATION PROCESS



- Lack of communication regarding scholarship qualifications
- Lack of help in preparing for the scholarship application



Impact and consequences:

- Lack of scholarships applied for
- Poor use of chapter resources



Solution:

- Hosting an application writing workshop
- Collaborate with the writing center on how to work on the essays
- Send out communications in advance of scholarship deadlines

arship qualifications ship application

p now to work on the essays f scholarship deadlines

5





THANK YOU!



Presented By : Boulder Group





