



ALD PILLAR: SCHOLARSHIPS

Presented By : Boulder Group

DEFINITION

A scholarship is awarded to students who excel academically to recognize accomplishments and contributions to honor society.

ALD Scholarships:

- **Trow Undergraduate Scholarship**
- **Stemler Study Abroad Scholarship**
- **Graduate Fellowship**

STAKEHOLDERS

- **Members**
- **Leadership and Advisors**
- **Academic Institutions**



PROBLEMS

First Problem

**Lack of
Awareness**

Second Problem

**Uncertainty
Regarding Application
Process**

LACK OF AWARENESS

1

Cause of issue:

- **Lack of distribution of information**

2

Impact and consequences:

- **Impact on growth**
- **Reduced engagement**

3

Solution:

- **More communication through social media & chapter emails**
- **Scholarship workshops**

5

UNCERTAINTY REGARDING APPLICATION PROCESS

1

Cause of issue:

- **Lack of communication regarding scholarship qualifications**
- **Lack of help in preparing for the scholarship application**

2

Impact and consequences:

- **Lack of scholarships applied for**
- **Poor use of chapter resources**

3

Solution:

- **Hosting an application writing workshop**
- **Collaborate with the writing center on how to work on the essays**
- **Send out communications in advance of scholarship deadlines**

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QUESTIONS?

THANK YOU!



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