Dear Academic Advisors,

I am writing to request your support as the {name of institution} chapter of Alpha Lambda Delta begins their spring membership drive. Email invitations will be sent in the next few days to approximately {xx} students who earned a 3.5 or above in their first semester at {name of institution}. Info sessions will be held on Tuesday, February 23 and Wednesday, February 24.

We also plan to send a congratulations letter home “to the family of\_\_\_\_” in the next week to 10 days. The letter gives the parents or guardian the opportunity to register and pay the dues for their student and tells them about the organization and the induction ceremony. Oftentimes, it is the parent who sees the information first and then tells the student to check their email!

Each year, we hear that many students either don’t read their invitation, delete them because they doubt the legitimacy, or don’t choose to join because they don’t understand the importance of academic recognition early in their college careers. Many of them later regret that they didn’t join during their eligibility period.

Alpha Lambda Delta is an international honor society for first year students. This organization has been on the {name of institution} campus for xx years. Alpha Lambda Delta is a member of the Association of College Honor Societies (ACHS) and has a rich history dating back to their beginnings in the early 1920s.

Sophomore members of this organization can apply for scholarships. Alpha Lambda Delta awards fifty scholarships of $1,000-$6,000 to sophomore members. ALD also awards scholarships for study abroad students, and an additional 28 scholarships for graduate study.

Accepting membership in this organization at {name of institution} gives students the opportunity to meet other students with high academic ambition, to try out leadership positions at an early stage in their college career, and to participate in service and social activities that complement their classroom learning. Although there are no required activities, many students find a niche in this group and go on to be leaders in other campus organizations.

The one-time LIFETIME dues are $xx ($30 for Alpha Lambda Delta, and $xx in local dues that we keep here on campus). This is still one of the least expensive of the many invitations that students receive from societies that have been in existence for a much shorter timeframe. If you have a student who is experiencing extreme financial hardship, we do have the capability to waive all or part of the dues. The student just needs to contact me and talk with me about their need.

We hear from many students who accept membership that they are thrilled to get an invitation to join a prestigious organization like Alpha Lambda Delta. It provides them with a boost of confidence that they are doing something right….that they are headed in the right direction.

It’s possible that you know about Alpha Lambda Delta already, but I wanted to take this opportunity to make sure so that you, too, can congratulate your students and encourage them to take advantage of this recognition.

If you have any questions, please don’t hesitate to email me at {email} or call me at {phone} You may also want to take a look at our chapter’s website: {website} and the national website: [www.nationalald.org](http://www.nationalald.org)

Thanks for all the outstanding work you do with the students you advise!

Sincerely,